

Is e-Jewelry for You?

Is e-Jewelry on Microsoft Dynamics 365 For You? Yes, But Only If...

You are a leader that understands what ERP stands for and what Cloud Computing represents in this age of Artificial Intelligence (AI), e-Commerce and the internet of things.

You understand that your business could benefit tremendously and your profit margin could increase if you were to deploy a REAL (as opposed to legacy) Enterprise Resource Planning (ERP) system in a real, reliable and secured cloud platform like the Microsoft Azure Cloud.

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You are a small-to-midsize business (SMB) leader who wants to learn more about the benefits of cloud migration and looking for a practical approach to cloud migration, now that businesses are rapidly moving to the cloud. You are ready to embrace digitization but need a framework to manage the journey and you are looking for next steps to drive your organization's digital transformation.

Finally, and this is the most important point; you are a leader that understands that digital transformation (of any kind) is not cheap and that you cannot cut corners. That the expenditure is not a luxurious expense but a critical and necessary business investment in this technologically changing and challenging world of today, faced with global security issues, hacking and ransomware, cloud computing and artificial intelligence, to help you get ahead of the competition and increase your profit margin.

That Microsoft Global Prices and it's verticals as well as apps in the AppSource are published on the internet and the cost of the implementation is an open book to those who research and understand what server set-up, gap-fit analysis, system set-up and configuration, data migration, end-user training and go-live deployment means. That unless you have significant technical and accounting background as it relates to ERP systems, and specifically Microsoft Dynamics 365 Business Central, such systems, unlike QuickBooks, are not designed to be set-up, configured and deployed under the DIY mantra. That a sufficient budget is needed in order to complete a successful roll out of your new ERP System. If all that is you, then e-Jewelry is definitely for you!

What If You Just Customize Dynamics 365 instead?

Sure, you could try. Just so you know, many have tried. So why did they fail? Well, for starters, it is very expensive. Furthermore, they were not a software company but a jewelry company that hired someone to do it for them. It is like entering into the Twilight Zone or opening a Pandora's Box, you never know what you are going to find. Secondly, nobody does "customizations" anymore on Dynamics 365. Unless you have a ton of money to pay programmers to sit around and milk you to the tune of thousands of dollars. Microsoft now uses extensions. More on that later.

It took 10 years and millions of dollars to develop, program, apply, test and clear bugs on jewelry specific features, functionalities and reports that are now Microsoft Certified as e-Jewelry Add-On. It did not happen overnight! In addition, the development was done in the old Microsoft Dynamics NAV software, which was designed for customization and easy to develop in C/AL. In 365, the language changed to AL and Microsoft is now using "Extensions" in place of customization. That is why we are here so you do not have to grapple with all that techie stuff.

Trying to customize Dynamics 365 Business Central yourself or hiring a developer will cost you time, a ton of money and unless they understand the jewelry business (many do not), there is no guarantee that it is going to work. I am sure you do not want your business to become a guinea pig to a never-ending experiment.

e-Jewelry is a plug & play solution, ready to go (after configuration to fit your specific requirements of course). We have done all the work for you so that you can concentrate in what you do best, gold, diamonds, gemstones, metals and findings. In other words, the jewelry business, and not dive into the rabbit hole that is software development. Leave that to us.

But the most important question here is this: Is it justifiable to spend thousands to try and develop jewelry features that are already available in e-Jewelry and tested in the market for 25 years, costing less than \$100 a month? Why re-inventing the wheel? People spend more than that a month on Netflix, iPhone, Coffee, Fast Food, Gym, etc. But hey, you can try.