

Is e-Jewelry for You?

Is e-Jewelry on Microsoft Dynamics 365 For You? Yes, But Only If...

You are a leader that understands what ERP stands for and what Cloud Computing represents in this age of Artificial Intelligence (AI), e-Commerce and the internet of things.

You understand that your business could benefit tremendously and your profit margin could increase if you were to deploy a REAL (as opposed to legacy) Enterprise Resource Planning (ERP) system in a real, reliable and secured cloud platform like the Microsoft Azure Cloud.

You are a small-to-midsize business (SMB) leader who wants to learn more about the benefits of cloud migration and looking for a practical approach to cloud migration, now that businesses are rapidly moving to the cloud.

You are ready to embrace digitization but need a framework to manage the journey and you are looking for next steps to drive your organization's digital transformation.

You are a leader that understands that digital transformation (of any kind) is not cheap and that you cannot cut corners.

That the expenditure is not a luxurious expense but a critical and necessary business investment in this technologically changing and challenging world of today, faced with global security issues, hacking and ransomware, cloud computing and artificial intelligence, to help you get ahead of the competition and increase your profit margin.

You understand that Microsoft Global Prices and it's verticals as well as apps in the AppSource are published on the internet and the cost of the implementation is an open book to those who research and understand what server set-up, gap-fit analysis, system set-up and configuration, data migration, end-user training and go-live deployment means.

You understand that unless you have significant technical and accounting background as it relates to ERP systems, and specifically Microsoft Dynamics 365 Business Central, such systems, unlike QuickBooks, are not designed to be set-up, configured and deployed under the DIY mantra.

That a sufficient budget is needed in order to complete a successful roll out of your new ERP System. If all that is you, then e-Jewelry is definitely for you!

Should You Customize?

What If You Just Customize Dynamics 365 instead?

Certainly, you can consider this option. However, it is important to note that many have attempted this route and encountered significant challenges. What led to their difficulties?

COST:

To begin with, hiring a software development company to create custom features for a jewelry business can be prohibitively expensive. It often feels like stepping into the unknown, where outcomes are unpredictable. Furthermore, the trend has shifted away from traditional "customizations" to Microsoft's current approach of using extensions. Unless you have substantial financial resources to engage programmers who may charge exorbitant fees, this path may not be advisable.

PLATFORM/LANGUAGE CHANGE:

Moreover, the previous development was based on Microsoft Dynamics NAV, which facilitated customization through the C/AL programming language. In contrast, Dynamics 365 has transitioned to the AL language, and Microsoft now emphasizes "Extensions" rather than customizations. This is precisely why we are here—to alleviate the burden of navigating these technical complexities.

GUINEA PIG:

Attempting to customize Dynamics 365 Business Central on your own or hiring a developer can lead to significant time and financial investments. If the developer lacks expertise in the jewelry industry (which is often the case), there is no assurance that the solution will be effective. You likely do not want your business to serve as a test case for unproven experiments.

PLUG & PLAY:

e-Jewelry offers a plug-and-play solution that is ready for implementation (with necessary configurations to meet your specific needs). We have handled all the intricate work, allowing you to focus on what you excel at—running your jewelry business—rather than getting lost in the complexities of software development. Leave that to us.

MICROSOFT CERTIFICATION:

The development of jewelry-specific functionalities and reports, now recognized as Microsoft Certified e-Jewelry Add-On, required over a decade and substantial financial investment. This extensive process involved programming, application, testing, and debugging, demonstrating that such achievements cannot be realized in a mere six months.

FINAL THOUGHTS:

Consider whether it makes sense to invest significant resources in creating jewelry features that have been available and market-tested for over 25 years through e-Jewelry, which costs less than \$100 per month. Many individuals spend more than that monthly on services like Netflix, or on items such as iPhones, coffee, fast food, and gym memberships. However, the choice is yours.